



Lackawanna Heritage Valley Authority
HERITAGE EXPLORER BIKE TOUR
 Saturday, June 18, 2011 * 8 a.m. to 5 p.m.
 Mellow Park, Peckville, PA
www.HeritageExplorer.org



SPONSORSHIP FORM

We welcome cash sponsorships, as well as donations of materials, services, and raffle prizes to help support the Heritage Explorer Bike Tour. Donations should be assessed at their fair market value to determine the appropriate sponsorship level. This completed Sponsorship Form and payment or donation commitment must be submitted to LHVA by Friday, May 20, 2011, in order for sponsors to receive proper recognition in media and promotional efforts as outlined in the packages below. Sponsors at Gold Level (\$1,000) and above should send their organization's logo (high resolution eps, ai, or jpg format) by May 20th to April Rogato at arogato@LHVA.org. Payment by credit card is available online at www.HeritageExplorer.org. Thank you for your support of the Bike Tour and of the Lackawanna River Heritage Trail!

CONTACT INFORMATION

Company Name _____ Contact Name _____
 Address _____ Title _____
 City, State, Zip _____ Phone _____
 Website _____ Email _____

Signature Sponsor - \$10,000

- Entry for a team (up to 12 adults) to the Bike Tour.
- Exhibitor space (10'x20') at the Bike Tour Festival.
- Personal presence at Bike Tour start and awards event.
- Logo placement on all rider numbers.
- Signature logo placement in all media promotions.
- Signature logo placement on event website.
- Signature banner placement at event.
- Signature logo on event T-shirt.
- Sample product and brochure included in riders' bags.

VIP Sponsor - \$5,000

- Entry for a team (up to 10 adults) to the Bike Tour.
- Exhibitor space at the Bike Tour Festival (10'x10').
- Personal presence at Bike Tour start and awards event.
- Logo placement on selected event promotional item.
- Premium logo placement in all media promotions.
- Premium logo placement on event website.
- Premium banner placement at event.
- Logo placement on event T-shirt.
- Sample product and brochure included in riders' bags.

Platinum Level - \$2,500

- Entry for a team (up to 8 adults) to the Bike Tour.
- Exhibitor space at the Bike Tour Festival (10'x10').
- Prominent logo placement in all media promotions.
- Prominent logo placement on event website.
- Prominent banner placement at event.
- Logo placement on event T-shirt.
- Sample product and brochure included in riders' bags.

Gold Level - \$1,000

- Entry for a team (up to 6 adults) to the Bike Tour.
- Logo placement in all media promotions.
- Logo placement on event website.
- Banner placement at event.
- Logo placement on event T-shirt.
- Sample product and brochure included in riders' bags.

Silver Level - \$500

- Entry for 4 adults or 2 family packages to the Bike Tour.
- Acknowledgment in media promotions.
- Listing on event website.
- Listing on event T-shirt.
- Brochure included in riders' bags.

Bronze Level - \$250

- Entry for 2 adults or 1 family package to the Bike Tour.
- Listing on event website.
- Listing on event T-shirt.
- Brochure included in riders' bags.

Friend of the Bike Tour - \$100

- Entry for 2 adults or 1 family package to the Bike Tour.
- Listing on event website.
- Brochure included in riders' bags.

Donation to the Bike Tour - \$10-\$99

- Listing on event website.

Donation of Materials/Services

Item _____ Value \$ _____

Raffle Prize

Item _____ Value \$ _____

PAYMENT



Visit www.HeritageExplorer.org to pay by credit card.
 To pay by check, enclose payment with check made payable to:
Heritage Valley Partners, Inc.
HVP is the non-profit 501(c)(3) affiliate of LHVA.

Submit form and payment to:
Heritage Valley Partners, Inc.
 c/o LHVA, 538 Spruce St., #516, Scranton, PA 18503

QUESTIONS

Contact Gene McDonough, Chair, Sponsorship Committee
 (570) 780-3500 or genemcd100@gmail.com.

Proceeds from the Heritage Explorer Bike Tour will benefit the continued development of the Lackawanna River Heritage Trail.