

Who is the mountain bike tourist?

Presented by Maureen
McGuigan

570-815-1280

mcguigan.maureen@gmail.com

- Likes adventure. The outdoors. Has disposable income. (i.e. likes high-end coffee and beer. :)
- In a 2005 study, the USFS found that people traveling to National Forest lands primarily to mountain bike generated \$205,000,000 in economic activity.





- A 2006 study commissioned by the Western Canada Mountain Biking Tourism Association found that, between June 4 and September 17, 2006, mountain bikers visiting the "Sea to Sky" trail system generated \$10.3 million in direct economic contribution.



- Success of Kingdom Trails Vermont – Started 10 years ago. 100 Miles of Trails.
- Vacation packages designed around trails. Increase in campground revenue. People buying more houses to be near trails.

Lackawanna State Park/Country Side Conservancy Trails

- State Park and Conservancy Lands.
- Dalton.
- 1,411-acres. Flowy fast trails. Beginner to experienced riders.

Merli-Sarnoski Park



- County Park.
- Greenfield Twp.
- 840 acres. 16 miles of trails. 90% singletrack.
- Experienced Riders.

Dick & Nancy Eales Preserve

Moosic Mountain



- Nature Conservancy Land.
- 1,500 acres. Rocky, technical single track. Conglomerate.
- Experienced Riders.



Prompton Dam

- Army Corps of Engineer Recreation Area.
- Clinton Twp. (outside Honesdale).
- 2,000 acres. 17 miles of trails. Rocky, technical single track.
- Experienced riders.



Frances Slocum State Park

- Wyoming County.
- 1,035 acre park. Approx. 5.5 miles single track open to bikes.
- Beginner - experienced riders.

Moon Lake

- Hunlock Creek.
- Luzerne County Park.
- 650 acres. 20 plus miles singles track and skills area.
- Intermediate-experienced riders.



Steps for NEPA to do:

1. Start consortium of recreation crossing county lines.
2. Package recreation areas. Brand NEPA mountain biking.
3. Hire a trail manager to coordinate various recreation areas. (One agency as lead.) Agencies could share resources.
4. Creation of mountain bike events. Festivals for example.